



ZooRun  
2023

10K / 5K / Kids Dash

October 7, 2023

# SPONSORSHIP OPPORTUNITIES

Sponsorship of this event supports the mission of Zoo Miami Foundation to foster community pride and involvement with Zoo Miami and secure financial support for the Zoo.

## \$25,000



## TITLE SPONSOR

**Recognition as Title Sponsor in all event materials**

- Logo on 5K/10K/KidsDash shirts (4,000)
- Complimentary 5K/KidsDash race entries (20)
- Premier Finish Festival tent (10'x20') with opportunity to offer giveaways and samples
- Exclusive opportunity for a representative to speak on stage prior to KidsDash
- Race chute banners (4)
- Logo on race bibs (4,000)
- Logo on medal lanyard
- Logo on event stage back-drop
- Opportunity to include giveaway in race bag (4,000)
- Tagged posts on social media
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website
- Logo on Zoo LED
- Complimentary Zoo Miami dual memberships (6)

## \$10,000

## ELEPHANT SPONSOR

**Choice of naming opportunity for one of the following:  
Race Bag / Kids Dash / Beer Garden / Stage / Photo Booth**

- Logo on 5K/10K/KidsDash shirts (4,000)
- Complimentary 5K/KidsDash race entries (15)
- Special photo-op on stage prior to KidsDash
- Finish Festival tent (10'x10') with opportunity to offer giveaways and samples
- Logo on Start/Finish line truss
- Logo on event stage back-drop
- Opportunity to include giveaway in race bag (4,000)
- Tagged posts on social media
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website

## \$5,000

## LION SPONSOR

**Choice of naming opportunity for one of the following:  
Animal Encounters / Registration Fitness Warm-up / Volunteer T-shirt / Mile Marker\* / Water Station\* / Cheer Zone\***

- Logo on 5K/10K/KidsDash shirts (4,000)
- Complimentary 5K race entries (10)
- Finish Festival tent (10'x10') with opportunity to offer giveaways and samples
- Logo on Start/Finish line truss
- Logo on event stage back-drop
- Opportunity to include giveaway in race bag (4,000)
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website

\* Multiple available

# ZooRun 2023

BENEFITING

**ZOO**  
**MIAMI**  
FOUNDATION



## \$2,500

### RHINO SPONSOR

- Logo on 5K/10K/ KidsDash shirts (4,000)
- Complimentary 5K race entries (5)
- Finish Festival tent (10'x10') with opportunity to offer giveaways and samples
- Logo on event stage backdrop
- Opportunity to include giveaway in race bag (4,000)
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website

## \$1,500

### WILDLIFE SPONSOR

- Dedicated Signage at habitat of your choosing
- Finish Festival tent (10'x10') with opportunity to offer giveaways and samples
- Logo on event stage backdrop
- Opportunity to include giveaway in race bag (4,000)
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website

## \$1,000

### GORILLA SPONSOR

- Finish Festival tent (10'x10') with opportunity to offer giveaways and samples
- Logo on event stage backdrop
- Opportunity to include giveaway in race bag (4,000)
- Logo on emails to race participant database (10,000+)
- Logo displayed on event website

## \$500

### ZOO FRIEND SPONSOR

- Company shout-out at Finish Festival
- Logo displayed on event website

# EVENT OVERVIEW

## 7:30 AM | RACE START TIME

Experience an ANIMALISTIC race like none other at the 2023 ZooRun. Transport yourself to Asia, Africa, the Amazon, and Australia as runners (and walkers) of all ages dash their way through Zoo Miami for a 5k and 10K!

## 8:00 AM | FINISH FESTIVAL

The ZooRun Finish Festival is a celebration of our participants. Runners cross the finish line to the sound of cheering and applause, as they soak up the euphoria of completing the race. To complement this joyous occasion, local restaurants serve up tasty treats, while the DJ amplifies the energy of the runners with upbeat music and our sponsors offer valuable information and giveaways, adding to the festive atmosphere.

## 8:45 AM | KIDSDASH

Witness the exhilarating sight of our youngest racers as they take their mark and bolt off in a race divided by age groups, all inspired by the vibrant and diverse world of animals!

### PAST SPONSORS



BANK OF AMERICA

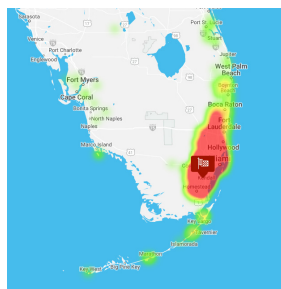


TRUCK SOLUTIONS FOR YOUR COMPANY

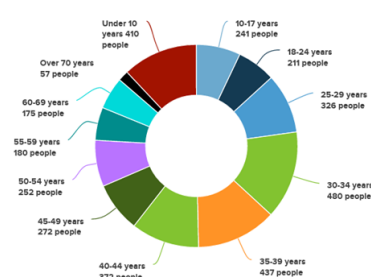


### 2022 RACE DEMOGRAPHICS

#### Registration heat map:



#### Participants by age:



**Participants** 4,000

**Average Age** 35 - 39

**M:F Ratio** 42% M 58% F

Zoo Miami Foundation, a 501(c)(3) Florida corporation, is the philanthropic arm of Zoo Miami and is dedicated to raising funds to support Zoo Miami and the Zoo Miami Foundation's education and conservation programs. Your gift is tax deductible to the extent allowed by U.S. law.





# SPONSOR COMMITMENT FORM



Name of Individual/Corporation \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

## SPONSORSHIP

- |   |          |   |         |
|---|----------|---|---------|
| <input type="checkbox"/> Title Sponsor    | \$25,000 |   |         |
| <input type="checkbox"/> Elephant Sponsor | \$10,000 | <input type="checkbox"/> Wildlife Sponsor   | \$1,500 |
| <input type="checkbox"/> Lion Sponsor     | \$5,000  | <input type="checkbox"/> Gorilla Sponsor    | \$1,000 |
| <input type="checkbox"/> Rhino Sponsor    | \$2,500  | <input type="checkbox"/> Zoo Friend Sponsor | \$500   |

## PAYMENT INFORMATION

- ☐ A check payable to: Zoo Miami Foundation
- ☐ Please charge my credit card with the following amount: \$ \_\_\_\_\_

Please return to Zoo Miami Foundation, 12400 SW 152nd Street, Miami, FL 33177  
Email completed form to [partners@zoomiami.org](mailto:partners@zoomiami.org). For questions or additional  
information, contact [development@zoomiami.org](mailto:development@zoomiami.org) or call **(305) 255-5551**.

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